

DEMYSTIFYING THE METAVERSE

The much-hyped metaverse promises to transform business and life in the coming years. However, there is still widespread confusion about what it is, how it works and why it matters.

Given forecasts that the metaverse will be an \$800 billion market opportunity within 3 years, and that we will soon be spending an hour per day in this virtual realm, now is the time to gear up for what lies ahead.

SESSION OVERVIEW

IN THIS RESEARCH-RICH & COMPELLING KEYNOTE PRESENTATION, AUDIENCES DISCOVER:

- The key TECHNOLOGIES and TRENDS that have rapidly accelerated the rise of IMMERSIVE VIRTUAL REALITY
- Practical CASE STUDIES of market leading brands and industries already getting results in the metaverse – and how they are doing it
- Why virtual and augmented reality offers exciting new ways for organisations to ENGAGE and CONNECT with their teams and marketplace
- The revolutionary new PRODUCTS, SERVICES and ASSET CLASSES that WEB3 will enable

Audience members will leave this presentation with a clear understanding of what the metaverse is and how to prepare for the opportunities it will present.

DEMYSTIFYING THE METAVERSE is an ideal stand-alone conference keynote or an extended half day workshop program.

“ Michael’s presentation, content and delivery is second to none.

SNR MARKETING MANAGER, CUSHMAN AND WAKEFIELD

michaelmqueen.net



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“ Michael is an incredibly entertaining and thought-provoking speaker.

60 MINUTES

“ Michael’s presentation on the metaverse made a complicated topic very simple for our conference attendees – the feedback was amazing.

DEPUTY CEO, CUSCAL