

THE NEW NOW

Preparing for the trends that will dominate a post-COVID world

The coronavirus pandemic acted like a time machine bringing 2030 forward to 2020. As the turmoil subsides and a new era dawns, smart leaders are turning their attention to where opportunity now lies and how to gear up for the future.

SESSION OVERVIEW

IN THIS FAST-PACED & COMPELLING KEYNOTE PRESENTATION, AUDIENCES WILL DISCOVER:

- The COVID-inspired shifts in **CONSUMER HABITS** and **EXPECTATIONS** that are here to stay
- The key ways **ARTIFICIAL INTELLIGENCE**, **QUANTUM COMPUTING** and **AUGMENTED REALITY** have accelerated rapidly during the pandemic and how this offers exciting new possibilities for those that are prepared
- The role that **GEN Z** are playing in redefining industry norms and how to win in a post-Millennial marketplace
- How to foster **ENGAGEMENT**, **COLLABORATION** and **CULTURE** when leading remote and hybrid teams

Audience members will leave this presentation with a clear and practical game plan for navigating the new now.

THE NEW NOW is an ideal stand-alone conference keynote or an extended half or full day program.

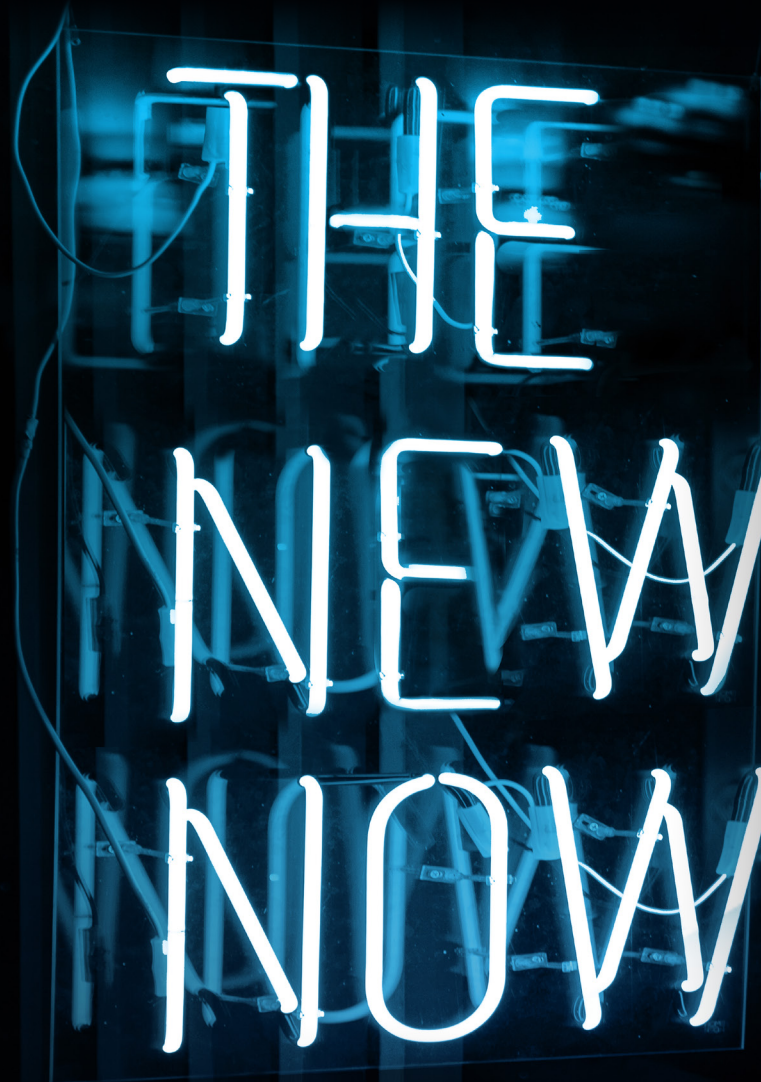
“ Michael has a rare ability to pinpoint the critical themes emerging in COVID’s wake.

DEBBY BLAKEY, CEO, HESTA

“ Michael’s insights offer a lightning-bolt of inspiration for future-proofing any brand.

VICTORIA BROWN, MARKETING DIRECTOR, SWAROVSKI

michaelmqueen.net



“ Michael brings refreshing simplicity to complex concepts.

MARIA VORONINA, STRATEGIC PLANNING MANAGER, CHOBANI

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