

# PREPARING NOW FOR WHAT'S NEXT

## How to bullet-proof your business-model in turbulent times

Every business and industry today is facing a perfect storm of disruption and upheaval. In the face of the changes ahead, agility and adaptability will be more important than ever.

The future success and survival of your organization will rest on the ability to anticipate, prepare for and pre-empt disruption.

### SESSION OVERVIEW

IN THIS FAST-PACED & COMPELLING KEYNOTE PRESENTATION, AUDIENCES DISCOVER:

- The **4 FORMS** that disruption will take in the coming decade
- The **KEY TECHNOLOGY TRENDS** that will shape the future including Artificial Intelligence, robotics and business automation
- The common **CULTURE** and **MINDSET TRAPS** that will set any organization on a collision course with obsolescence - and how to avoid them
- **PROVEN** and **PRACTICAL STRATEGIES** for staying one step ahead of change and **REMAINING RELEVANT**

Audience members will leave this presentation with a clear action plan for navigating disruption and emerging stronger than ever.

Preparing Now for What's Next is an ideal stand-alone conference keynote or an extended half or full day program.


 Michael's messages are very relevant today.  
GARTNER


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 Michael's presentation scored one of the highest delegate ratings we've ever seen  
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